

Project designation	SCOUT - SisCog OUt There: Increase of SISCOG's market share in diversified international markets
Project code	LISBOA-02-0752-FEDER-038810
Main goal	Reinforce competitiveness of small and medium enterprises
Region of intervention	Lisboa
Beneficiary entity	SISCOG - Sistemas Cognitivos, S.A.
Approval date	21-08-2018
Starting date	15-03-2018
Completion date	14-03-2020
Total eligible cost	491.688,40 Euros
European Union financial support	196.675,36 Euros, through the European Regional Development Fund

Goals, activities and expected results

SCOUT project's main goal is to achieve SISCOG's strategic objective of market diversification leading to the reinforcement of its presence in international markets. The action plan is based on two areas:

- increase of the market share
- creation of a new product

Further to monitoring the publication of international tenders, the SCOUT project aims to promote a strong component of proactive actions by identifying potential clients and approaching them individually with customised product demonstrations.

Execution indicators	Goal	Executed
Nr. of Target Markets	11	16
Nr. of Prospection Actions and Participations in International Tenders	34	34
Nr. of Presence in International Tradeshows and Conferences	12	7

Execution Evidences

Participation in InnoTrans 2018 | September 2018 | Berlin, Germany



Institutional Brochure

